



UNITED STATES PATENT AND TRADEMARK OFFICE

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| APPLICATION NUMBER | FILING/RECEIPT DATE | FIRST NAMED APPLICANT | ATTORNEY DOCKET NUMBER |
|--------------------|---------------------|-----------------------|------------------------|
| 10/050,579 | 01/15/2002 | Gregory D. Linden | ALEXAI.008A |

20995

KNOBBE MARTENS OLSON & BEAR LLP
620 NEWPORT CENTER DRIVE
SIXTEENTH FLOOR
NEWPORT BEACH, CA 92660

CONFIRMATION NO. 9064

FORMALITIES LETTER



OC000000007565677

Date Mailed: 03/01/2002

NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

Filing Date Granted

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given **TWO MONTHS** from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The statutory basic filing fee is missing.
Applicant must submit \$ 740 to complete the basic filing fee for a non-small entity. If appropriate, applicant may make a written assertion of entitlement to small entity status and pay the small entity filing fee (37 CFR 1.27).
- Total additional claim fee(s) for this application is \$756.
 - \$504 for 28 total claims over 20.
 - \$252 for 3 independent claims over 3.
- The oath or declaration is missing.
A properly signed oath or declaration in compliance with 37 CFR 1.63, identifying the application by the above Application Number and Filing Date, is required.
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(l) of \$130 for a non-small entity, must be submitted with the missing items identified in this letter.
- The balance due by applicant is \$ 1626.

05/07/2002 SPENDORI 00000036 10050579

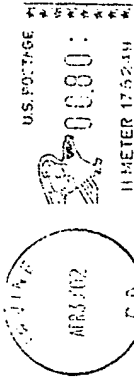
| | |
|-----------|-----------|
| 01 FC:101 | 740.00 OP |
| 02 FC:102 | 252.00 OP |
| 03 FC:103 | 504.00 OP |
| 04 FC:105 | 130.00 OP |

*A copy of this notice **MUST** be returned with the reply.*

Customer Service Center
Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE

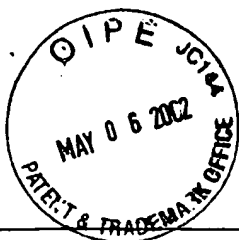
COPY



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| From: ALEXAI.008A/ASF Knobbe Martens Olson & Bear LLP <small>Intellectual Property Law 620 Newport Center Drive, 16th Floor, Newport Beach, CA 92660</small> | To: ATTN: BOX MISSING PARTS US PATENT & TRADEMARK OFFICE PO BOX 2327 ARLINGTON VA 22202 |
|--|--|



COPY OF PAPERS
ORIGINALLY FILED

PATENT

Case Docket No. ALEXAI.008A
Date: April 30, 2002

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Gregory D. Linden et al.
App. No. : 10/050,579
Filed : January 15, 2002
For : CONTENT
PERSONALIZATION BASED
ON ACTIONS PERFORMED
DURING A CURRENT
BROWSING SESSION

) I hereby certify that this correspondence and all marked
) attachments are being deposited with the United States
) Postal Service as first class mail in an envelope addressed
) to: United States Patent and Trademark Office, P.O. Box
) 2327, Arlington, VA 22202, on

April 30, 2002

(Date)

Alexander Franco, Reg. No. 45,753

Group Art Unit : 2167

TRANSMITTAL LETTER

United States Patent and Trademark Office
P.O. Box 2327
Arlington, VA 22202

ATTENTION: BOX MISSING PARTS

Dear Sir:

In response to the Notice to File Missing Parts of Application Under 37 CFR 1.53(f), which was mailed by the Office on **March 1, 2002**, enclosed are:

- (x) An executed Declaration by Inventors.
- (x) A Notice to File Missing Parts.
- (x) Return prepaid postcard.
- (x) Fees as calculated below:

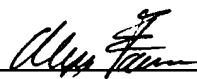
PATENT

Case Docket No. ALEXAI.008A

Date: April 30, 2002

| | |
|-------------------------------|----------|
| FILING FEE | \$ 740 |
| SURCHARGE 37 CFR 1.16(e) | \$ + 130 |
| TOTAL ADDITIONAL CLAIM FEES | \$ 756 |
| TOTAL OF ABOVE CALCULATIONS | \$ 1,626 |
| TOTAL FEES SUBMITTED HEREWITH | \$ 1,626 |

- (x) A check in the amount of \$1,626 to cover the above fees is enclosed.
- (x) The Commissioner is hereby authorized to charge any additional fees which may be required, now or in the future, or credit any overpayment, to Account No. 11-1410.



Alexander Franco
Registration No. 45,753
Attorney of Record